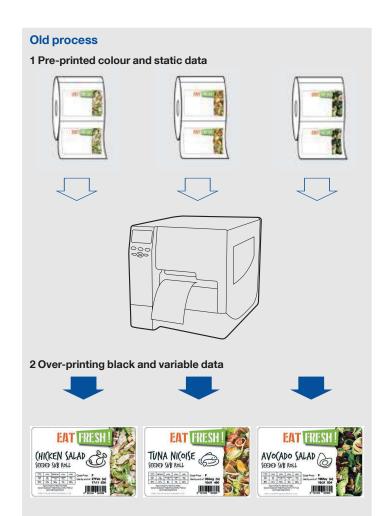


# TAKE CONTROL WITH ON-DEMAND COLOUR LABELS

Print eye-catching custom colour labels when you need them with our on-demand printers. Two stage printing and wasteful pre-ordering are a thing of the past with Epson ColorWorks. Now you can print full colour labels first time, using your own designs and in quantities you will actually use.

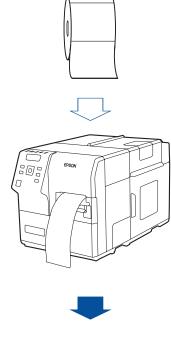
#### Streamline your colour label production

Our on-demand inkjet colour label printers eliminate the traditional problems of thermal overprinting. Now you can simply print high-quality, customised colour labels, tickets and tags in-house, as and when you want them. No more wasting time, disruption, waste or inconvenience. No more pre-printed label inventory, production downtime, lost orders or late shipments



#### **New process (On-demand printing)**

1 Print labels in full colour first time



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#### Durable, cost-effective colour labels for a wide range of applications

From manufacturing and retail to pharmaceutical, healthcare and ticketing, there's a ColorWorks product that can make a real difference by giving you the flexibility to print the labels you need, when you need them. The ColorWorks C3500 and C831 are also ideal for companies who want to print labels that comply with the latest GHS (Globally Harmonised System) standards for chemical labelling.



#### Manufacturing

Improve inventory management
Make operating procedures clearer
Highlight important information
Enhance visual impact and
branding

Comply with GHS standards



#### Pharmaceutical and healthcare

Highlight critical patient information

Print large volumes easily

Make labels clear and consistent Reduce the risk of errors



#### Retail

Increase awareness of products Highlight product specifications Enhance branding

Produce special and one-off labels



#### Ticketing

Print individually designed tickets and ID badges

Customise communication
Improve visual identification

## The benefits of on-demand colour label printing



#### Take control

No pre-printed label ordering, you stay in control

The whole label production process is now in your hands



#### Improve efficiency

No time spent hunting for and retrieving correct pre-printed labels

No production disruptions to change pre-printed rolls



#### Add flexibility

Produce customised labels immediately

Change designs on the run, print as many labels as you need



#### Increase speed

Print in full colour without sacrificing printing speed

Hugely improve total label production time



#### Eliminate unexpected charges

Reduce charges for custom pre-prints Reduce label creation errors, reduce late deliveries and penalties



#### Eliminate label waste

No label scrap due to design changes

No need to order +10% of pre-printed labels to ensure enough buffer stock







#### Drastically reduce label inventory

No more shelves full of pre-printed rolls Order and keep only 1 type of label: blanks



#### ColorWorks C7500 Series

Redefine speed, reliability and cost-effective printing by bringing your manufacturing label printing needs in-house. With the ColorWorks C7500 Series you can count on perfect colour labels that look outstanding, get your message across clearly and last a very long time.

#### Print consistently, reduce downtime

Maximise reliability and make every print perfect with robust hardware including the new PrecisionCore MicroTFP permanent printhead. Ensure consistent, uninterrupted quality with Nozzle Verification Technology that detects blocked nozzles, and dot compensation that compensates for them.

## High reliability, running low costs

Enjoy excellent reliability and significant cost savings with the permanent printhead. The standard warranty is one year or 500km of accumulated printed length, whatever comes first1.

#### Get set up and working with no fuss

Set up and get started guickly and easily with the LCD and control panel. Thanks to our newest printer command set, ESC/ Label, you can incorporate your printer into virtually any operating system, while a full range of software utilities supports printer deployment.







#### Industrial strength

Ensure longevity with a standard metallic chassis, autocutter and optional re-winder



Enjoy Epson print quality delivered by Variable Sized Droplet Technology



#### Plug and play

Seamless integration with the built in ZPLII emulation and ESC/Label language



Print on a wide range of materials, up to 108mm wide

## **Durability**

Count on superb performance with the new PrecisionCore permanent printhead and Nozzle Verification **Technology** 

#### Reliability

Enjoy peace of mind because no major components will need replacing for at least 500km worth of printing<sup>2</sup>

#### **Speed**

Get great results quickly with a printing speed of 300mm/sec

## **Outstanding print quality**

Produce eye-catching results with a resolution of 600×1200dpi

#### **Simplicity**

Set up and get started quickly and easily with the front facing LCD and control panel

#### ColorWorks C7500

Ideal for prints where durability is key



## 6.9066.-EURO without tax

ebsoft labels supplies British standard certified.



**Uses DURABrite Ultra** pigment ink



**Primarily for printing** onto matte media

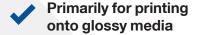


## ColorWorks C7500G

Combines excellent print quality and durability











"Everything in our shops should reflect quality, reliability and broad diversity. **Epson's ColorWorks printer supports** us to achieve this."

Wim Vandeputte, Finance Manager Light Gallery (Division of Philips Belgium NV)

#### ColorWorks C3500

ColorWorks C3500 is the most flexible member of the ColorWorks family. Simple to use, taking very little space at your desk, it allows you to print anything from a wristband, ticket or ID badge or even a durable synthetic label. All this in full colour, high-quality and a fast printing speed of up to 103mm/sec.

#### **Key features**

High-quality, four-colour inkjet printing (CMYK) Individual ink cartridges save you money, as you only replace the colour used

Integrated autocutter

Easy setup software included

Complies with the BS5609 certification<sup>3</sup>



#### **Effortless**

Print labels in minutes with ease

#### **Durable**

Long-lasting pigment inks are smudge, water and fade resistant

### **Economical**

A recent research report showed the ColorWorks C3500 had the lowest ink cost per print compared to two competitors4

# 1.306.-EURO without tax ebsoft labels supplies British standard certified.



#### Easy to use

Monitor ink levels and printer status with the LCD display



#### Convenient

Access all functions easily from the front of the printer, including



#### **Durable prints**

Produce long-lasting prints that resist smudging, fading and most liquids with Epson DURABrite Ultra pigment ink



Ensure accurate barcode printing with Epson's automatic nozzle checking technology (AID) that senses and fixes clogged nozzles



#### Maintenance-free

Forget about replacing the printhead or other working parts they last for the lifetime of the printer



#### Versatile

Create high-quality prints on a wide range of materials, including matte and glossy-coated paper and synthetic media in a wide range of formats and sizes

## ColorWorks C3400

The compact ColorWorks C3400 has everything you need to print colour enhanced tickets, tags and labels in a desktop environment. The simple front operation allows under-counter positioning, while its integrated autocutter ensures fast, accurate finishing.

High-quality, on-demand colour printing (CMY) Print speed of up to 92mm/sec Integrated autocutter

#### Low cost

Your investment is fail-safe thanks to the low initial cost of purchase

#### Compact

Simple front operation and compact size for under-counter positioning





Stay in charge with direct control from applications including start-up label software



Detect and fix clogged nozzles and dead barcode pixels with the Auto nozzle checking technology



#### **Eco-friendly**

Reduce environmental impact with low-power consumption and water-based inks

# THE GHS COMPLIANT PRINTER FOR LARGE FORMAT COLOUR



"The specific processes at Eastman leave no room for errors, this is why we are reliant on a label system which provides reliable and traceable support for the material flows within the plant along with all of the quality control procedures. In view of this, the Epson systems are ideal for us."

Ando den Engelsman, Quality Specialist at Eastman Chemicals in Middleburg, Germany

#### ColorWorks C831

This industrial-strength Micro Piezo inkjet label printer is perfectly suited to GHS large format drum and chemical labels.

It combines all the benefits of a rugged colour inkjet printer with the accuracy of an 8-pin tractor feeder and has been BS5609 certified<sup>5</sup> (complies with the latest GHS standards for chemical labelling). It features print speeds of up to 91.7mm/sec printable areas of up to 203.2mm width, precise label feeding to reduce jamming and highdensity barcode printing.

Print large colour labels quickly and easily, including large format drum and chemical labels Rely on industrial-strength inkjet printing, including tractor feeder

Comply fully with BS5609 standard5

Get connected with standard parallel, USB and LAN interfaces

#### **Durable**

Comply with the latest GHS standards for chemical labelling

#### Reliable

Rely on precision engineering designed to give you five years of high-quality, hassle-free printing

### **Low TCO**

Keep costs and downtime to a minimum – you'll never need to replace the printhead or other working parts

#### Create on-demand, GHS compliant labels

The traditional 2-step label printing process pre-prints empty pictograms then overprints with the specific label information using thermal transfer printing. But this unavoidably leads to empty pictograms. The only option is to try and cover these spaces, which can lead to what looks like printing mistakes.

However, with the ColorWorks Series you simply, precisely and perfectly print all pictograms and information onto blank labels in one smooth process. Our industrial inkiet technology is a cost-effective solution for bringing your business up to the new standard, and works seamlessly with DURABrite Ultra pigment ink and PE Matte Label media to deliver perfect labels every time.

#### Pictograms that break GHS legislation



## 1.628.-EURO without tax

ebsoft labels supplies British standard certified.



Print at high speeds up to



**Outstanding print quality** Create superb high-resolution labels at up to 5760×1440dpi



Keep costs down with high-capacity individual ink cartridges

- 1 Different ways of covering pre-printed
- 2 Empty pictograms

#### Full colour label printed on demand and is GHS compliant



1 Clearly print the exact pictograms and information required on demand

# WHICH PRODUCT **MEETS YOUR NEEDS?**

## Each product in the ColorWorks range has different capabilities.

The table below shows, at a glance, which product and media is best suited to which application.

		Printer					Media					
	DURABrite Ultra pigment ink				UltraChrome DL pigment ink							
Industry	Application	ColorWorks C3400	ColorWorks C3500	ColorWorks C831	ColorWorks C7500	ColorWorks C7500G	Premium Matte Ticket	Premium Matte Label	High Gloss Label	PE Matte Label	BOPP Satin Gloss Label	BOPP High Gloss Label
44	Food and drink label		••			••			••		••	••
Manufacturing	unik label											
	Packaging label	•	••		••	•		••	•			
	Cosmetic labels		•			••			••		••	••
	EU energy label	•	••		••	•		••	••	•	•	•
	GHS label (<4in wide)		••	•	••					••		
	GHS label (>4in wide)			••						••		
•	Prescription label	••	••					••				
Pharmaceutical and Healthcare	Laboratory label	••	••							••		
	Syringe label	••	••							••		
	Pharmaceutical label	••	••					••				
	Shelf tag	•	••				••	•				
Retail	Price tag	•	••				••	•				
	Recipe label	••	••				••	•				
耳	Event ticket	•	••				••					
Ticketing	ID badge	•	••				••			•		

- •• Recommended
- Also suitable

# **QUALITY THROUGH TECHNOLOGY**

The combination of the new PrecisionCore technology, dot placement accuracy and superior quality of Epson ink delivers unbeatable print quality, reliability and speed.

#### **PrecisionCore Technology**

PrecisionCore is Epson's most advanced printhead architecture. It builds on our market-leading Micro TFP technology. PrecisionCore is the power behind our renowned industry-leading output quality and durability, delivered at the high speeds required for commercial and industrial printing. This means that you can rely on your ColorWorks C7500/C7500G to deliver consistent, accurate results, especially on small text, graphics and barcodes.



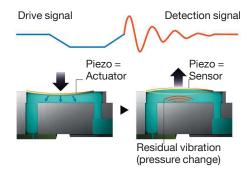
#### **Self maintenance**

Whenever the printer needs to carry out some internal maintenance there's no need to cut the paper or interrupt label production. The printhead has two positions - 'print' and 'home' - and it simply moves to the required position while maintenance takes place.



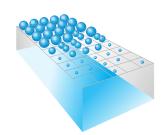
#### **Nozzle Verification Technology (NVT)**

Our printers are designed to deliver on-going print perfection with minimum user intervention. NVT works constantly behind the scenes to detect and bring blocked nozzles back to maximum operating performance.



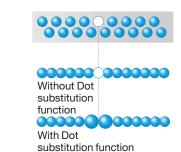
#### **Variable Sized Droplet Technology** (VSDT)

You get the perfect combination of speed, quality and efficient ink use with Epson VSDT. This targets the most suitable ink droplet size to different areas of a print to produce clarity in areas of fine detail while delivering optimum efficiency for larger areas of colour.



## **Dot substitution function**

Blocked nozzles are normally fixed and back in action quickly and automatically, but should a nozzle remain temporarily blocked there's no reduction in print quality. This is because the neighbouring nozzles can print larger ink droplets to cover the affected print area.



#### Pigmented ink technology

To make sure that the ColorWorks C7500 Series is optimised to best meet the demands of our customers, two types of pigmented ink have been designed to specifically address certain needs for specific applications.

Epson's DURABrite Ultra ink is ideal for customers who want durable prints and who primarily want to print onto matte media. Our UltraChrome DL inks deliver high print quality and offer great results on glossy media.





If you have any questions about either our products or our media, please visit www.epson.eu/colorworks